

# WCC — PORTFOLIOS 2026



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## REFLECTING ON 2025

- 23 completed portfolios
- <https://waverleycc.smugmug.com/Portfolios/2025>
- I learnt:
- Some of you don't know the difference between a word doc and a PDF.
- Some of you don't know what month it is.
- Some of you finish early and others wait until the last moment.
- Some of you had to be told 'slow down'!
- Everyone was successful.....



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# REFLECTING ON 2025

- What was the theme – where did the inspiration come from?
- What worked?
- What didn't work?
- Comments, feedback, learnings....



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# 2026

- Committee have agreed that the portfolio SIG can continue
- Based on the success of 2025, we will follow a similar structure
- Portfolio honours are available for both PSA and APS members. Please read the rules carefully.



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## 2026 RULES

- A 5-word title
- 75-word (max) Artist Statement
- Minimum 10 images – no max limit
- No rules regarding a final product
- Upload 10 favourite images into your SmugMug gallery
- Upload an image of your 'final product'
- Send your artist statement to JF
- Bring along your final 'product' to the EOY dinner



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## 2026 DATES

- Feb 2026 – Intro meeting, in person, review of 2025
- April 2026 – Update meeting, sharing ideas (in person)
- August 2026 – Update (gentle nudge) meeting, sharing ideas (in person)
  
- **DUE DATE: MONDAY 2<sup>nd</sup> November**



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# WHAT IS A PORTFOLIO?

- A personal body of work based on your interest and skill
- It is a collection of images that shares a story about a common interest, technique, a holiday, a new skill or a personal challenge
- It might be 'STAGE 2' of a current portfolio
- It doesn't matter on your skill level; this exercise is about learning and growing as a photographer
- It's also about sharing ideas, knowledge, and skills to help others achieve their portfolio



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# THE FINAL PRODUCT

- A digital image containing all images
- Creatively present images in a digital format
- Print this digital image and frame
- Present as a book
- Present as an AV with voice or music
- A calendar
- Present as a slide show
- Write it up as a storybook
- Make it into jigsaws
- Make a collage
- Make a block tower
- Toys and blocks
- Anything you want that will tell the story about your images



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## THE FINAL PRODUCT— WHAT YOU CAN DO

- Use as much additional text as you wish, (using quotes, telling a child's story)
- Use archival images to contribute to your project – as long as you have a minimum of 5 images that are your own.
- You can have as many images as you wish
- Use music (provided by someone you know, using royalty free music, or using commercial music)
  
- If you are unsure – just ask



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## THE FINAL PRODUCT— WHAT YOU CAN'T DO

- Use other people's images to pad out your own unless they are archival images relevant to your project.
- Use other people's images to replace your own.
  
- If you are unsure – just ask



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# UPLOADING

- Everyone will be given a SmugMug gallery that is visible only to you and the admins/ assessors until after the closing deadline.
- Upload only 10 of your favourite images from your project (same sizing as club, 1920x1080, sRGB, 300 dpi with or without stroke lines to your gallery). You also submit an image of your master (ie the front cover of the book, the title page of your AV) to your gallery.
- You send your completed artist statement to me.
- There is no assessment process. We will only check that you have met the core requirements (title, artist statement, 10 images in the gallery and your final product.)
- You deliver your master image (ie your book, your AV, your framed master image) to the EOY dinner so that members can share their work.



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# PORTFOLIO IDEAS.....

- Learn a new technique (macro, portrait, landscape...)
- Save the world – consider a theme
- Document a hobby
- Write a story/ poem
- Consider multimedia
- Tell a story/ documentary
- Celebrate an event
- Go on a holiday.....
  
- Is it OK to go back into your archives and create something new from old pics – YES!



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# THE PROCESS....

- Think of an idea, or two, or three (and then change your mind)
- Start to collect images
- Decide how you want to present your final product
- Share your ideas, listen to suggestions
- Consider multimedia as a form of presentation
- Do you want a mentor to work with you?
- Create your title/ artist statement
- Upload 10 images into your SmugMug gallery



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If someone has no ideas at all:

Ask yourself:

What are your hobbies, interests?

What's happening in your neighborhood?

Are you going on a holiday?

Would you like to learn something new?

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QUESTIONS

